



# 2024 Annual Impact Report

Bringing Balance to Veterans' Lives



*Celebrating Another Year!*

# Bringing Balance to Life

Dear Friends of 4THE22,

We strive to help those around us find balance and purpose through the therapeutic activities of standup paddling, surfing, and exercise. We cultivate community and camaraderie through all our activities to help our veterans transition smoothly into civilian life and to allow both veterans and first responders to look beyond their challenges and achieve their full potential.

## This Year's Impact:

- **Partnership with the Battle Creek VA:**

We partnered with the Battle Creek VA on a **Bi-weekly basis throughout 2024**, creating opportunities for nearly **250 veterans** to experience recreation, build community, and share in our love of the water.

- **Total Lives Impacted:**

- Over **345 people** were directly impacted by our organization this year.
- **283 were veterans, first responders, or immediate family members.**

- **Grant Support:**

- We were honored to receive **two impactful grants** this year—one from **Flagstar Bank (\$5,000)** and another from **Bell's Brewery (\$5,000)**.
- These grants enabled us to enhance our programs, upgrade our equipment, and better accommodate individuals with disabilities.

- **Race Team Success:**

- Our **race team thrived** this year, fostering camaraderie and an incredible team atmosphere.
- The **camping trips before and after races** were unforgettable and cheering each other on at events highlighted the power of teamwork.
- This sense of belonging is **vital for many veterans transitioning** to civilian life after service.

- **Midwest Paddle League Partnership:**

- We partnered with the **Midwest Paddle League**, which **covered entry fees** for veterans and first responders participating in their first race.
- This initiative allowed more individuals to get involved and experience the joy of paddling.

- **Financial Impact:**

- We received **\$24,333.42 in donations.**
- **63.6 cents of every dollar** went directly toward our mission!

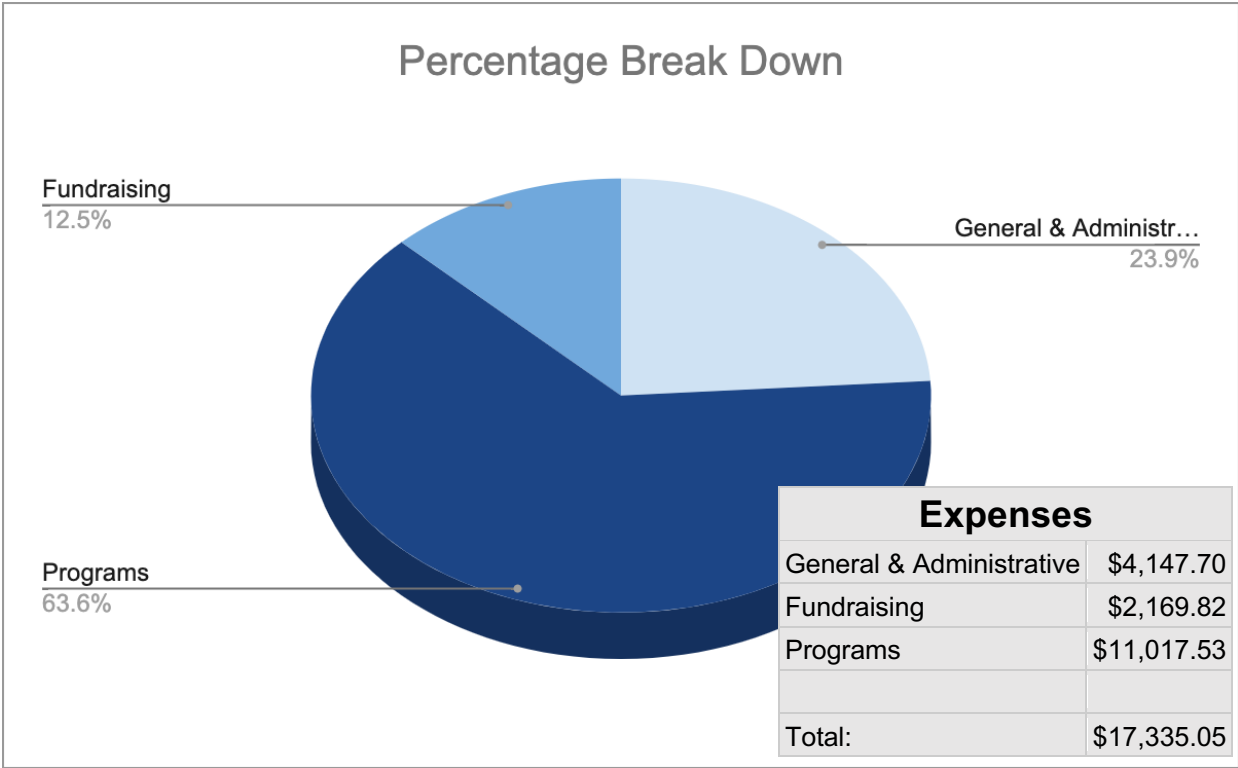
Thanks to you, our veterans and first responders received more than just a board or time on the water—you gave them **endless possibilities**. We are humbled and grateful for donors and supporters like you who propel our organization forward. While we celebrate our achievements, we remain mindful of the challenges and work ahead.

Thank you for your continued support in **bringing balance to life.**  
**Here's to building on these successes in the year ahead!**

**Financial Overview**  
(Calendar year ending 31DEC2024)

**Breakdown**

Donations & Other Income:   \$ 24,333.42  
Expenses:                       \$ 17,185.05  
Change in Net Assets:       \$ 7,148.37



**Board of Directors**

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# *Our Mission*

Bringing Balance to our Veterans' Lives

## *Ways to Support our Mission*

Donate today • Sponsor an event or become a Corporate Partner • Volunteer at Events • Support the Board for Our Heroes Program through a paddleboard or cash donation

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