



2023 Annual Impact Report

Bringing Balance to Veterans' Lives



Board For our Heroes Recipient

Everett Mason U.S. Army

Celebrating Another Year!

Bringing Balance to Life

Dear Friends of 4THE22

We strive to help those around us find balance and purpose through the therapeutic activities of standup paddling, surfing, and exercise. We cultivate community and camaraderie through all our activities, to help our veterans transition smoothly into civilian life and to allow both veterans and first responders to look beyond their challenges and achieve their full potential.

This Year's Impact:

- We partnered with the Battle Creek VA on a weekly basis through the year. We had the opportunity to provide recreation, community, and share our love of the water with nearly 200 veterans in 2023 through this program!
- We had the honor of giving a paddleboard to one of our veterans through the Board For Our Heroes Program. Everett Mason, a U.S. Army veteran, is our fourth recipient of this program! We met Everett through the VA partnership. Everett joined us on multiple events through the year, and he was nominated to receive a board by one of the recreational therapists at the VA.
- We partnered with the Midwest Paddle League this season and they offered to cover the entry fees for veterans and first responders to compete in their first race.
- Over 300 people were directly impacted by our organization in 2023.
 - 225 were veterans, first responders, or immediate family members.
- We completed a complete redesign of the website. This will allow us to continue serving our community and expand on what we can offer.
- We received \$ 16,098.96 in donations.
 - 61.7 cents of every dollar went directly towards the mission!

You provided our veterans and first responders with more than just a board or some time on the water, you gave them endless possibilities. We are humbled and grateful for donors and supporters like you who propel our organization further. While we celebrate our achievements, we are mindful of the challenges and work we have yet to do.

We would like to thank you for your active support in continuing our mission of *bringing balance to life*.

Board of Directors

Josh Flath
President

Even Anderson
Director

Donavon Carpenter
Director

Kyle Griffin
Secretary

Aaron Blaylock
Director

Mik Deboef
Director

Martin Erity
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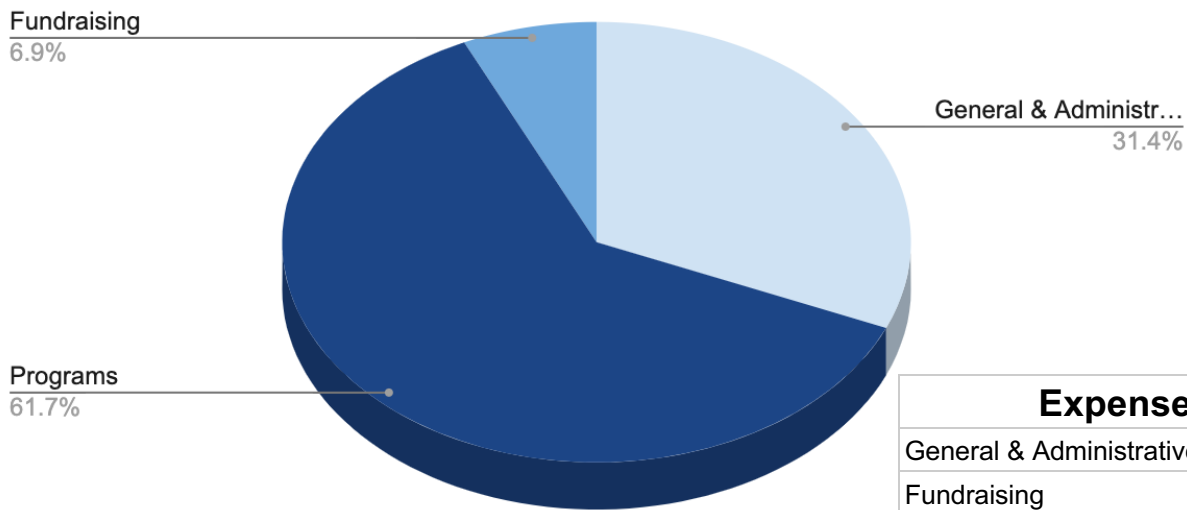
Financial Overview

(Calendar year ending 31DEC2023)

Breakdown

Donations & Other Income: \$ 16,098.96
Expenses: \$ 13,016.27
Change in Net Assets: \$ 3,082.69

Percentage Break Down



Expenses	
General & Administrative	\$4,084.51
Fundraising	\$900.00
Programs	\$8,031.76
Total:	\$13,016.27

Main Events for 2024

We are looking for donations, sponsors, volunteers and corporate partners to make these events possible. If you are interested, please reach out. Thank you in advance for helping us bring balance to life.

- Memorial Day Virtual Challenge:
May 24th-27th
- Partnering with the Battle Creek VA on a Bi-Weekly basis providing recreational therapy for our veterans.

Our Mission

Bringing Balance to our Veterans' Lives

Ways to Support our Mission

Donate today • Sponsor an event or become a Corporate Partner • Volunteer at Events • Support the Board for Our Heroes Program through a paddleboard or cash donation

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